



**DENTAL BOARD
OF CALIFORNIA**

2010-2012 Strategic Plan





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Our Mission

The mission of the Dental Board of California is to protect and promote the health and safety of consumers of the State of California.

Our Vision

The Dental Board of California will be the leader in public protection, promotion of oral health, and access to quality care.

Our Values

Integrity: *Conduct the business of the board in a transparent, impartial and independent manner.*

Service: *To provide high quality assistance to all California consumers, professionals, internal and external stakeholders.*

Professionalism: *To assure qualified, proficient and skilled staff provide services for the Dental Board of California.*

Fairness: *To assist and provide information to all stakeholders in an unbiased and impartial manner.*

Respect: *To value all constituents of the Dental Board of California.*

Diversity: *To acknowledge and recognize the diversity of California consumers and professionals.*





Goals and Objectives

The Dental Board of California is putting forth the following goals and objectives for 2010-2012. As part of the ongoing planning and monitoring process, the stated goals and objectives will be evaluated and adjusted as necessary to meet business needs.

Goal 1

Licensing

Administer fair, valid, timely, comprehensive, and relevant licensing examinations to ensure public protection and provide a licensing process that permits applicants timely access to the workforce without compromising consumer protection.

OBJECTIVES

- ▶ Explore a new license examination process.
- ▶ Establish and maintain a leadership role in any licensure examination process.

Goal 2

Communication and Education

Provide the most current information and services to the board's stakeholders; set standards to ensure high quality educational services and programs.

OBJECTIVES

- ▶ Annually at minimum, release a newsletter to provide up-to-date disciplinary actions and other developments including legislative and regulatory changes and preventative enforcement suggestions.
- ▶ Maintain, augment, and improve ease-of-use of the Board's web site.
- ▶ Implement Board representative outreach to students in dental educational programs.
- ▶ Use local component societies and school meetings as a venue to provide updates on Board activities and services.
- ▶ Maintain an open dialogue with stakeholders.
- ▶ Consider conducting outreach programs where public policy issues on health care are discussed.
- ▶ Maintain standards for Continuing Dental Education.
- ▶ Reprint laws and regulations on a regular basis.

Goal 3

Consumer Protection and Enforcement

Ensure the Board's enforcement and diversion programs provide timely and equitable consumer protection.

OBJECTIVES

- ▶ Be proactive about legislative solutions.
- ▶ Implement improved reporting and tracking of enforcement cases.
- ▶ Implement short-term and long-term IT improvements.
- ▶ Maintain optimal staffing by continuing to fill vacant enforcement and diversion staff positions.
- ▶ Recruit Board experts and consultants.
- ▶ Uphold the role of the dentist as the ultimate responsible party regarding patient treatment.

Goal 4

Dental Practice Act

Complete an ongoing review of the Dental Practice Act to update existing laws and regulations to ensure they continue to provide efficient and effective consumer protections.

OBJECTIVES

- ▶ Identify areas within the DPA that potentially need updating.
- ▶ Complete regulations to update duties and practice settings.



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