



**Dental Board of California Meeting  
Wednesday, May 5, 2010  
South San Francisco, CA**

**Members Present:**

John Bettinger, DDS, President  
Bruce Witcher, DDS, Vice President  
Luis Dominicis, DDS, Secretary  
Fran Burton, Public Member  
Stephen Casagrande, DDS  
Rebecca Downing, Public Member  
Judith Forsythe, RDA  
Thomas Olinger, DDS

**Members Absent:**

Huong Le, DDS  
Suzanne McCormick, DDS

**Staff Present:**

Richard DeCuir, Executive Officer  
Teri Lane, Acting Enforcement Chief  
Nancy Butler, Supervising Investigator 1, Northern California  
Dawn Dill, Dental Assisting Unit Manager  
Donna Kantner, Licensing & Examination Unit Manager  
Lori Reis, Complaint & Compliance Manager  
Jocelyn Campos, Enforcement Coordinator  
Karen Fischer, Administrative Analyst  
Sarah Wallace, Legislative/Regulatory Analyst  
Kristy Schieldge, DCA Senior Staff Counsel  
Greg Salute, Deputy Attorney General

President Bettinger called the meeting to order at 8:01 a.m. Secretary Dominicis called the roll and established a quorum. The Board immediately went into closed session to review disciplinary matters and litigation.

Returned to open session at 10:20 a.m.

**Agenda Item 1: Review and Discuss Possible Updates to the Dental Board's Strategic Plan Adopted May 14, 2004.**

While waiting to re-establish a quorum, Dr. Bettinger recognized Dr. Michael Lew, former Board member in the audience. Once a quorum was established, Evin Van Outryve and Tom Landry from the Department of Consumer Affairs' SOLID Unit began the discussion of the Board's strategic plan. The group reviewed the Board's Mission, Vision, and Values statements that were discussed at the February 2010 Board meeting. The Board adopted the following Mission, Vision, and Values statements:

**MISSION:**

To protect and promote the health and safety of consumer of the State of California.

**VISION:**

The Dental Board of California will be the leader in public protection, promotion of oral health, and access to quality care.

## **VALUES:**

### **Integrity**

Conduct the business of the board in a transparent, impartial and independent manner.

### **Service**

To provide high quality assistance to all California consumers, professionals, internal and external stakeholders.

### **Professionalism**

To assure qualified, proficient, and skilled staff provide services for the Dental Board of California.

### **Fairness**

To assist and provide information to all stakeholders in an unbiased and impartial manner.

### **Respect**

To value all constituents of the Dental Board of California.

### **Diversity**

To acknowledge and recognize the diversity of California consumers and professionals.

The Board broke in to two working groups of four members to review the five goals that had been laid out at the February 2010 meeting; and to assign actions items or objectives to each goal for implementation during the next two years. There was lengthy discussion between Board members about each goal and objective and the following goals and objectives were formulated:

#### **Goal 1: Licensing**

Administer fair, valid, timely, comprehensive, and relevant licensing examinations to ensure public protection and provide a licensing process that permits applicants timely access to the workforce without compromising consumer protection.

Objectives:

- Explore a new license examination process.
- Establish and maintain a leadership role in any licensure examination process.

#### **Goal 2: Communication and Education**

Provide the most current information and services to the Board's stakeholders; set standards to ensure high quality educational services and programs.

Objectives:

- Annually at minimum, release a newsletter to provide up-to-date disciplinary actions and other developments including legislative and regulatory changes and preventative enforcement suggestions.
- Maintain, augment, and improve ease-of-use of the Board's website.
- Implement Board representative outreach to students in dental educational programs.
- Use local component societies and school meetings as a venue to provide updates on Board activities and services.
- Maintain an open dialogue with stakeholders.

- Consider conducting outreach programs where public policy issues on health care are discussed.
- Maintain standards for Continuing Dental Education.
- Reprint laws and regulations on a regular basis.

**Goal 3: Consumer Protection and Enforcement**

Ensure the Board’s enforcement and diversion programs provide timely and equitable consumer protection.

Objectives:

- Be proactive about legislative solutions.
- Implement improved reporting and tracking of enforcement cases.
- Implement short-term and long-term IT improvements.
- Maintain optimal staffing by continuing to fill vacant enforcement and diversion staff positions.
- Recruit Board experts and consultants.
- Uphold the role of the dentist as the ultimate responsible party regarding patient treatment.

**Goal 4: Dental Practice Act**

Complete an ongoing review of the Dental Practice Act to update existing laws and regulations to ensure they continue to provide efficient and effective consumer protection.

Objectives:

- Identify areas within the DPA that potentially need updating.
- Complete regulations to update duties and practice settings.

In conclusion, SOLID staff are available to assist Dental Board staff in implementing the strategic plan and can review the plan in one year to ensure that Dental Board staff are on track.

**Recess - Lunch Break**

The Board recessed at 12:30 p.m. for lunch.

**Committee Meetings**

Dr. Bettinger, President reconvened the Board at 1:40 p.m. Dr. Dominicis, Secretary called the roll and established a quorum. Dr. Bettinger announced the order in which the Committee’s would be meeting: Examination Committee, Registered Dental Assistant Examination Committee, Registered Dental Assistant in Extended Functions Examination Committee, Dental Assisting Committee, Licensing, Certification, and Permit Committee, Enforcement Committee, and finally the Legislative and Regulatory Committee. Refer to individual Committee Meeting minutes.

**Recess**

The meeting recessed at 7:20 p.m.