



**DENTAL BOARD  
OF CALIFORNIA**

# **2010-2012 Strategic Plan**







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## **DBC Executive Officer**

Richard E. DeCuir



## Our Mission

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*The mission of the Dental Board of California is to protect and promote the health and safety of consumers of the State of California.*

## Our Vision

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*The Dental Board of California will be the leader in public protection, promotion of oral health, and access to quality care.*

# Our Values

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**Integrity:** *Conduct the business of the board in a transparent, impartial and independent manner.*

**Service:** *To provide high quality assistance to all California consumers, professionals, internal and external stakeholders.*

**Professionalism:** *To assure qualified, proficient and skilled staff provide services for the Dental Board of California.*

**Fairness:** *To assist and provide information to all stakeholders in an unbiased and impartial manner.*

**Respect:** *To value all constituents of the Dental Board of California.*

**Diversity:** *To acknowledge and recognize the diversity of California consumers and professionals.*





## Goals and Objectives

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*The Dental Board of California is putting forth the following goals and objectives for 2010-2012. As part of the ongoing planning and monitoring process, the stated goals and objectives will be evaluated and adjusted as necessary to meet business needs.*

## *Goal 1*

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# Licensing

Administer fair, valid, timely, comprehensive, and relevant licensing examinations to ensure public protection and provide a licensing process that permits applicants timely access to the workforce without compromising consumer protection.

### **OBJECTIVES**

- ▶ Explore a new license examination process.
- ▶ Establish and maintain a leadership role in any licensure examination process.

## *Goal 2*

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# Communication and Education

Provide the most current information and services to the board's stakeholders; set standards to ensure high quality educational services and programs.

### **OBJECTIVES**

- ▶ Annually at minimum, release a newsletter to provide up-to-date disciplinary actions and other developments including legislative and regulatory changes and preventative enforcement suggestions.
- ▶ Maintain, augment, and improve ease-of-use of the Board's web site.
- ▶ Implement Board representative outreach to students in dental educational programs.
- ▶ Use local component societies and school meetings as a venue to provide updates on Board activities and services.
- ▶ Maintain an open dialogue with stakeholders.
- ▶ Consider conducting outreach programs where public policy issues on health care are discussed.
- ▶ Maintain standards for Continuing Dental Education.
- ▶ Reprint laws and regulations on a regular basis.



## *Goal 3*

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# Consumer Protection and Enforcement

Ensure the Board's enforcement and diversion programs provide timely and equitable consumer protection.

### **OBJECTIVES**

- ▶ Be proactive about legislative solutions.
- ▶ Implement improved reporting and tracking of enforcement cases.
- ▶ Implement short-term and long-term IT improvements.
- ▶ Maintain optimal staffing by continuing to fill vacant enforcement and diversion staff positions.
- ▶ Recruit Board experts and consultants.
- ▶ Uphold the role of the dentist as the ultimate responsible party regarding patient treatment.

## *Goal 4*

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# Dental Practice Act

Complete an ongoing review of the Dental Practice Act to update existing laws and regulations to ensure they continue to provide efficient and effective consumer protections.

### **OBJECTIVES**

- ▶ Identify areas within the DPA that potentially need updating.
- ▶ Complete regulations to update duties and practice settings.





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